



# Lyle Livingston Guanzon

Industrial Designer

www.llgid.com

## Experience

## Contact

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## Education

2013  
Academy of Art University  
San Francisco, CA  
Industrial Design  
Bachelor of Fine Arts

## Awards

2017  
Gotta Be Mobile's  
CES Excellence Award  
Henge Docks  
Stone Tethered Dock

## Patents

Issued Apr 18, 2023  
Child Resistant Airtight Lid  
11,628,988

Issued May 8, 2018  
Retention System for an  
Electronic Device  
US 9967988

10/2023 - present

**ArchPoint Group**, San Antonio, TX  
**Contract Senior Industrial Designer - Product / Structural Packaging**

Designed and developed structural packaging and palletization solutions for the private label product development team.  
*OnShape, Keyshot, Adobe*

5/2023 - 6/2023

**Hatch Duo**, Sunnyvale, CA  
**Contract Senior Industrial Designer**

Developed concepts from pen & paper sketches to high-fidelity CAD renders for client projects. Informed by current market trends, key demographic personas, brand identity, and client's requests.  
*Solidworks, Keyshot, Adobe, Miro Collaboration*

9/2021 - 2/2023

**Skillz Inc**, San Francisco, CA  
**Senior Industrial Designer, Hardware R&D**

My role was to lead the industrial design effort for multiple mobile gaming accessories aimed at growing Skillz's platform and engaging new and existing customers. Developed concepts from sketches to prototypes, through manufacturing. Conducted user and game research, led a small team on CMF selection, designed structural and visual packaging in accordance with the brand identity team, and supported the software and UX teams with wireframes for a custom Android tablet launcher.  
*Fusion 360, OnShape, Keyshot, Ultimaker, Jira, Figma, Adobe, Google Workspace*

9/2017 - 9/2021

**Uneka Concepts / 14th Round**, Pleasanton, CA / Los Angeles, CA  
**Senior Industrial Designer - Structural Packaging**

Uneka is an award-winning packaging design and manufacturing agency. My role was to lead the design and manufacturing for a wide variety of premium client projects. My work in child-resistant packaging solutions led to patented IP and strong relationships in the cannabis industry, which led to Uneka being acquired by 14th Round, a leader in cannabis design and manufacturing.  
*Solidworks, Keyshot, Adobe, ArtiosCAD, Kongsberg, Drawing Revision Control*

5/2017 - 9/2017

**Sensel**, Mountain View, CA  
**Freelance Industrial Designer**

My role was to develop hardware accessories for Sensel's interactive touch technology. In true startup fashion, I also supported the UX team on the visual redesign of the Sensel app, developed the structural and print packaging, as well as contributed to the Sensel Morph product photography.  
*Solidworks, Keyshot, Adobe*

11/2015 - 4/2017

**Henge Docks**, San Francisco, CA  
**Industrial Designer**

My role was to develop Apple docking solutions from concept through manufacturing. I also produced high-fidelity renders and animations for use on web, print and tradeshow collateral.  
*Solidworks, Keyshot, Adobe, Drawing Revision Control, Wood and Metal Shop*

4/2015 - 11/2015

**Techshop**, San Francisco, CA  
**Design Consultant**

Wood and metal shop maintenance, 3D printing and laser cutting technician.  
*Cura, VCarve Pro, Cut3D, AutoCAD, Adobe*

4/2013 - 7/2013

**Smart Design**, San Francisco, CA  
**Intern, Industrial Design**

Assisted teams on client-based projects through research, concept development, user scenarios and final CAD deliverables.  
*Rhinoceros 3D, Solidworks, Keyshot, Adobe, Wood and Metal Shop*